



Maldon & Blackwater Estuary Coastal Community Team

Management Team Meeting – Wednesday 3rd February 2016 @ 2.00pm

Heybridge Basin

Site meeting purpose: To consider location, size, structure and content of visitor information point and other local signage.

Attendees:

Paul Jeffries
Cllr Andrew St Joseph
Cllr Marian Elsdon
Cllr Lew Schnurr
Cllr Julia Bourn
Jack Ellum
Cllr Penny Channer
Cllr Michael Edwards

Russell Everard

Apologies

Cllr Maddie Thompson
Cllr Ron Pratt

Meeting Note.

At the request of the Chairman, members of the River Blackwater Coastal Community Team met for a site visit at Heybridge Basin, to progress the visitor signage project and to discuss and agree suitable locations.

Issues identified:

- Road signage from main road (Goldhanger Road)
- The need for a signage theme
- Signage positions
- Potential for the Tea Rooms as an information point
- Need to display accurate local information

The Team agreed the signage should support connectivity and visitors' experience, providing direction, local information, historic and natural environment information, as well as advice about responsible tourism.

The Team identified potential sites for the installation of the signage, including the south east corner of Daisy Meadow Car Park and the Ship side of the lock gates. Jack confirmed that the proposed signage will be in keeping with MDC's range of Dengie Gateway signage, which was currently under development.

Jack also confirmed that landowners' responsibility and consent will now be sought along with the appropriate planning permission by MDC officers. This will help to determine the most appropriate location and design for the scheme.



MDC officers will share draft designs for the signage with the CCT. Receipt of design drafts was anticipated during week commencing 7th March 2016.

The meeting closed at 3.00 pm.